



2017SAEEC Sponsorship Levels and Benefits

Sponsorship Levels and Benefits	Pinnacle R342,000.00	Platinum R114,000.00	Gold R57,000.00	Silver R34,200.00	Bronze R22,800.00
Complimentary convention registrations	10	6	3	2	1
SAEEC Annual Banquet & Awards Guest Tickets	10	6	3	2	1
2017SAEEC Exhibition stands (3m x 3m)	4 (optional*)	1 (or 3 x extra delegate passes)	25% discount	10% discount	5% discount
Sponsorship launch newsletter	✓	✓	✓	✓	✓
Your logo in the convention program (distributed to convention delegates)	✓	✓	✓	✓	✓
Pre-show industry recognition (Mailings, trade publications and SAECC website)	✓	✓	✓	✓	✓
Your logo with a link from SAECC website to your website	✓	✓	✓	✓	✓
Your logo on banners displayed throughout the show	✓	✓	✓	✓	✓
A sign prominently displayed at the show's entrance indicating your sponsorship level	✓	✓	✓	✓	✓
Access to the final attendee list after the convention	✓	✓	✓	✓	✓
Speaker opportunity	Opening Speaker	Opening Session Speaker	Breakaway Session Speaker	-	-
Company representative invited as Session Chair or Welcoming Speakers in session	✓	✓	✓	-	-
A flash ad on the welcome page of the SAECC website indicating your sponsorship level.	1 Year	4 Months	2 Months	-	-
Product Newsletter for company	12	5	2	-	-
One student bursary to the amount of R15,000.00 awarded, in the name of the sponsor to a student studying in the energy industry	✓	-	-	-	-
A full-page advertisement on the inside front cover of the convention program	✓	-	-	-	-
Additional marketing item, i.e. branding on convention bags, branding the on-site registration booths, branding the lanyards	1 (optional*)	-	-	-	-
Additional networking event inviting maximum of 40 guests	1 (optional*)	-	-	-	-